

ORDER



Orders
Order / Rev: 169758
Alt Order #: 06868739
Product Desc: candidate
Estimate: 2261
Flight Dates: 10/30/12 - 11/06/12
Original Date / Rev: 11/05/12 / 11/05/12
Order Type: GENERAL

KSTP-TV, LLC and KSAX-TV

Primary AE: Rachel Chason
Sales Office: P-PHL
Sales Region: National

Agency
Name: Greer Margolis & Mitchell
Buying Contact: Maura Gilroy
Billing Contact:
 3050 K Street NW
 Washington, DC 20007

Billing Type: Cash
Billing Calendar: Broadcast
Billing Cycle: EOM/EOC
Agency Commission: 15%

Advertiser
Name: Rick Nolan for Congress
Demographic: A35+
Product Codes: PL1
Priority: 2
Revenue Codes: AGY, POL, CAND

New Business Thru:
Order Separation: 00:15:00
Advertiser External ID:
Agency External ID:

Bill Plan

Start Date	End Date	# Spots	Gross Amount	Net Amount
10/29/12	11/05/12	27	\$16,375.00	\$13,918.75

Totals

Month	# Spots	Gross Amount	Net Amount	Rating
November 2012	27	\$16,375.00	\$13,918.75	0.00
Totals	27	\$16,375.00	\$13,918.75	0.00

Account Executives

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Rachel Chason			Start Of Order - End Of Order	100%

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
1	M	10/30/12	11/02/12	M-F 5-530a News M-F 5-530a News	CM	5-530a	- TWTF - -	:30	1	\$400.00	2	0.00	NM	1	\$400.00
5 EYEWITNESS NEWS @ 5A															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/29/12	11/04/12	- TWTF - -					1	\$400.00		0.00			
2	M	11/05/12	11/05/12	M-F 530-6a News M-F 530-6a News	CM	530-6a	M- - - - -	:30	1	\$400.00	2	0.00	NM	1	\$400.00
5 EYEWITNESS NEWS @ 530A															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		11/05/12	11/11/12	M- - - - -					1	\$400.00		0.00			
3	M	10/30/12	11/02/12	M-F 6-7a News M-F 6-7a News	CM	6-7a	- TWTF - -	:30	2	\$550.00	2	0.00	NM	2	\$1,100.00
5 EYEWITNESS NEWS @ 6AM															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/29/12	11/04/12	- TWTF - -					2	\$550.00		0.00			
4	M	10/30/12	11/02/12	M-F GMA M-F GMA	CM	7-9a	- TWTF - -	:30	2	\$500.00	2	0.00	NM	2	\$1,000.00
GOOD MORNING AMERICA															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/29/12	11/04/12	- TWTF - -					2	\$500.00		0.00			
5	M	11/03/12	11/03/12	Sat 8-9a Sat 8-9a News	CM	8-9a	- - - - - S-	:30	1	\$500.00	2	0.00	NM	1	\$500.00
5 EYEWITNESS NEWS @ 8A															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/29/12	11/04/12	- - - - - S-					1	\$500.00		0.00			

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KSTP-TV, LLC and KSAX-TV

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
17	M	11/05/12	11/05/12	M-F 6-630p M-F 6-630p 5 EYEWITNESS NEWS @ 6PM	CM	6-630p	M-----	:30	1	\$1,100.00	2	0.00	NM	0	\$0.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
	Week:	11/05/12	11/11/12	M-----		1				\$1,100.00		0.00			
	<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>		<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>		<u>Rtg</u>	<u>Type</u>		
	1	M	11/05/12-11/11/12	M-F 6-630p		6-630p	M-----	:30		(\$1,100.00)		0.00	NM		
		Credited													
18	M	11/03/12	11/03/12	Sa 6-630p Sa 6-630p	CM	6-630p	-----S-	:30	1	\$600.00	2	0.00	NM	1	\$600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
	Week:	10/29/12	11/04/12	-----S-		1				\$600.00		0.00			
19	M	11/04/12	11/04/12	Su 1035-1105p Nws Sun 1035-1105p News	CM	1035-1105p	-----S	:30	1	\$900.00	2	0.00	NM	1	\$900.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
	Week:	10/29/12	11/04/12	-----S		1				\$900.00		0.00			
20	M	11/02/12	11/02/12	M-F 1132p-1236a thru 10M Jimmy Kimmel	CM	1132p-1236a	----F--	:30	1	\$225.00	3	0.00	NM	1	\$225.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
	Week:	10/29/12	11/04/12	----F--		1				\$225.00		0.00			
21	M	11/02/12	11/02/12	M-F 2-3p 9/10-TFN Katie	CM	2-3p	----F--	:30	1	\$500.00	2	0.00	NM	1	\$500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
	Week:	10/29/12	11/04/12	----F--		1				\$500.00		0.00			
22	M	11/03/12	11/03/12	Sa 6-7a Sat 6a News	CM	6-7a	-----S-	:30	2	\$550.00	1	0.00	NM	2	\$1,100.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
	Week:	10/29/12	11/04/12	-----S-		2				\$550.00		0.00			
N23	M	11/05/12	11/05/12	M-F 1-2p 1/16/12-TFN General Hospital	CM	1-2p	M-----	:30	1	\$500.00	1	0.00	NM	1	\$500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
	Week:	11/05/12	11/11/12	M-----		1				\$500.00		0.00			
N24	M	11/05/12	11/05/12	M-F 2-3p 9/10-TFN Katie	CM	2-3p	M-----	:30	1	\$500.00	2	0.00	NM	1	\$500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
	Week:	11/05/12	11/11/12	M-----		1				\$500.00		0.00			
N25	M	11/05/12	11/05/12	M-F 1132p-1236a thru 10M Jimmy Kimmel	CM	1132p-1236a	M-----	:30	1	\$500.00	1	0.00	NM	1	\$500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
	Week:	11/05/12	11/11/12	M-----		1				\$500.00		0.00			
													Totals	27	\$16,375.00